

## ARTICLE 14

### SIGN REGULATIONS

#### **14-100      PURPOSE**

Sign regulations are established for the purpose of promoting the health, safety, morals and general welfare of the City of Jacksboro by facilitating easy and pleasant communication between people and their environment. The regulations contain standards intended to avoid visual clutter that is potentially harmful to traffic and pedestrian safety, property values, business opportunities and community appearance.

#### **14-200      GENERAL PROVISIONS**

The following general regulations shall be applicable to all signs erected within the corporate limits of the City of Jacksboro and its extra-territorial jurisdiction (ETJ). Where a conflict may exist between a general provision and a specific regulation, the specific regulation shall have priority over the general provision.

- A. **Compliance Required** – No person shall erect, alter, or add to a sign, or a sign structure, unless said sign conforms to the provisions in this ordinance.
- B. **Permit Required** – A permit shall be required for all signs, including, but not limited to, portable signs, temporary signs, developments signs, monument signs, pole signs, roof signs and wall signs.
- C. **Sign Area** – The permitted sign area shall be a maximum of a single sign face. However, when two faces of a sign are separated by an angle of twenty (20) degrees or more, the maximum area shall be the total of all non-parallel sign faces.
- D. **Construction Standards** – The construction of all signs shall comply with the most recent additions of the Standard Building Code adopted by the City of Jacksboro.
- E. **Engineering Requirements** – Where required, construction plans for certain signs shall be signed and sealed by a professional engineer registered in the State of Texas.
- F. **Interference with Safety Provisions** – No sign shall be erected in such a manner that any portion of its surface or supports will interfere in any way with the free use of any fire escape, exit, standpipe, window, stairway or door, or in any way hinder public safety.
- G. **Encroachment** – No sign shall be constructed within or project over any property line, right-of-way line, or public or private utility easement. Encroachment into a utility easement may be permitted by a special exception granted by the Board of Zoning Adjustment.

- H. Pedestrian Clearance – No sign may project more than six (6) inches from the face of a building where general public access is permitted, unless a minimum of eight (8) feet of clearance is maintained between the bottom of the sign and the grade below the sign.
- I. Off-premises Advertising – Off-premises advertising is prohibited.
- J. Driveway Visibility – No sign, including the pole of a sign, shall be erected or maintained in such a manner so as to obstruct or interfere with a clear line of sight of approaching motor vehicles. No sign, including the pole of the sign, shall be erected or maintained with a visibility triangle located on each side of a commercial driveway that intersects with a public street, right-of-way, or public access easement. The visibility triangle shall be formed by extending from the point where the driveway intersects the right-of-way fifteen (15) feet in both an east/west and north/south direction and connecting the two points by an imaginary line, thereby creating a triangle.
- K. Lighting – Signs may be illuminated. However, no illumination shall interfere with or confuse the control of traffic on public streets. Sign illumination shall not use rotating beacons, beams or flashers and shall not resemble any emergency or warning signals. When so determined by the Building Official or Code Enforcement Officer, illuminated signs may be required to be shielded to reduce glare.
- L. Digital Signs – No digital sign shall interfere with or confuse the control of traffic on public streets. Sign digital images shall resemble any emergency or warning signals. When so determined by the Building Official or Code Enforcement Officer, digital signs may be required to be shielded to reduce glare. **No digital signs shall be permitted in the CBD.**

#### **14-300 PORTABLE AND TEMPORARY SIGNS**

- A. A portable or temporary sign may be erected or placed to advertise a business, industry or pursuit, but only on the premises on which the referenced business, industry or pursuit is located.
- B. A portable or temporary sign must be removed from the premises upon expiration of the permit. Removal of the letters from the signboard does not constitute removal of the sign.
- C. A portable or temporary sign shall not remain in place for more than thirty (3) days of any ninety (90) day consecutive period.
- D. Only one (1) portable or temporary sign may be placed on any lot at any time.
- E. A portable or temporary sign shall not exceed fifty (50) square feet in area.

14-400        **DEVELOPMENT SIGNS**

- A. Number Allowed – One (1) per each new residential development or commercial development site. One additional parallel facing sign may be allowed by special exception approved by the Board of Zoning Adjustment.
- B. Maximum Area – Fifty (50) square feet. Maximum sign area shall include the total structure of the sign.
- C. Maximum Height – Ten (10) feet in height.
- D. Number of Faces – Two (2) faces.
- E. Permitted Zoning Districts – All Districts
- F. Other Regulations – No development sign shall remain in place more than one (1) year or the substantial completion of the project, whichever comes first.

14-500        **MONUMENT OR GROUND SIGNS**

- A. Number Allowed – One (1) per each platted lot, tract or parcel of land. A minimum of forty (40) feet of street frontage is required. One (1) additional sign may be installed if the platted lot, tract or parcel of land has more than two hundred and fifty (250) feet of street frontage.
- B. Maximum Area – Fifty (50) square feet per facing. Maximum sign area shall include the total structure of the sign.
- C. Maximum Height – Six (6) feet in height.
- D. Number of Faces – One per side, maximum of two (2) sides.
- E. Permitted Zoning Districts – MF-M, MF-H (note: MF-M and MF-H are not on Zoning Map), OPD, NR, LC, TC, MI, PD
- F. Other Regulations – May be allowed at each entrance of single-family residential districts at time of platting or by special exception approved by the Board of Zoning Adjustment.

14-600        **POLE SIGNS**

- A. Number Allowed – One (1) per each platted lot, tract or parcel of land. A minimum of forty (40) feet of street frontage is required. One (1) additional sign may be installed if the platted lot, tract or parcel of land has more than two hundred and fifty (250) feet of street frontage.
- B. Maximum Area – Three hundred (300) square feet, inclusive of all facings.
- C. Maximum Height – Sign shall not exceed the maximum building height permitted within the specified zoning district.
- D. Number of Faces – One (1) per side, maximum of two (2) sides
- E. Permitted Zoning District – NR, LC, TC, MI, (CBD as outlined in Section 14-700)
- F. Other Regulations – None

**14-700        POLE SIGNS – CENTRAL BUSINESS DISTRICT**

- A. Number Allowed – One (1) per each platted lot, tract, parcel of land or building. A minimum of twenty-five (25) feet of street frontage is required.
- B. Maximum Area – One hundred (100) square feet, inclusive of all facings
- C. Maximum Height – Sign shall not exceed the maximum building height permitted within the CBD
- D. Number of Faces – One (1) per side, maximum of two (2) sides
- E. Permitted Zoning Districts – CBD
- F. Other Regulations – None.

**14-800        WALL SIGNS**

- A. Number Allowed – One (1) per building or per tenant of multi-occupancy structures.
- B. Maximum Area – Twenty-five (25) percent of total wall area or fifty (50) square feet, whichever is less. For purposes of this regulation, the term “wall area” shall mean the front wall surface of a single-tenant structure or the storefront of a multi-occupancy structure.
- C. Maximum Height – Sign shall not exceed the maximum building height permitted within the specified zoning district.

- D. Number of Faces – One (1) per sign.
- E. Permitted Zoning Districts – NR, LC, TC, MI, CBD
- F. Other Regulations – No wall sign may project more than eighteen inches (18") from the surface upon which it is attached.

**14-900        ROOF SIGNS**

- A. Number Allowed – One (1) per building.
- B. Maximum Area – One hundred (100) square feet, inclusive of all facings.
- C. Maximum Height – Sign shall not exceed the maximum building height permitted within the specified zoning district
- D. Number of Faces – One (1) per side, maximum of two (2) sides.
- E. Permitted Zoning Districts – LC, TC, MI
- F. Other Regulations – None.